## Advanced Energy Works for California

Rahsaan Perkins has been with Renovate America for three years. He joined Renovate America from a career in insurance sales, and before that, in the automotive industry. In his current role, Rahsaan helps educate home-improvement contractors about the advantages of offering Renovate America's HERO financing option to their customers who undertake energy and efficiency improvements. HERO is the nation's largest form of Property Assessed Clean Energy (PACE) financing, which empowers property owners to improve their homes in ways that can that save or capture energy and water, and make homes more resilient to catastrophic weather.

Since HERO launched in 2011, the owners of nearly 120,000 homes from California to Florida have used it to make these energy, efficiency and resiliency improvements. These improvements are projected to save homeowners over \$3.5 billion on their utility bills while reducing carbondioxide emissions by nearly 5 million tons over the expected lifetime of the products installed.

It's estimated that by spurring demand for contractor services, HERO financing has created over 25,000 jobs. Many of these positions, like installing rooftop solar panels and energyefficient windows, doors and HVAC equipment, are not only key to the clean-energy economy, but they are also difficult to automate or ship offshore. San Diego-based Renovate America has around 350 employees and is a leading provider of home-improvement financing including property assessed clean energy.



## RAHSAAN PERKINS

**Renovate America** Inside Channel Account Manager San Diego

"What I like about this job is the interaction with contractors - showing them advantages of using a financing option that can help homeowners save energy and water, and helping them grow their businesses along the way."

- RAHSAAN PERKINS, RENOVATE AMERICAN

## **Advanced Energy Works**

A movement of advanced energy workers and supporters to make advanced energy grow, create millions of jobs, and strengthen our economy in communities across America. <u>advancedenergyworks.org</u> / <u>Twitter</u> / <u>LinkedIn</u>

