

Advanced Energy Works for Colorado

Jeff Woodward leads solutions marketing at Tendril, handling company strategy, product marketing and solution design. In this capacity he has helped Tendril grow its energy efficiency and customer engagement solutions, which have driven more than 2 TWh of energy savings. During Jeff's four years at Tendril, he also led Tendril's development of a new energy data product for real estate companies, where Tendril provided an energy score for every home in the United States and Australia.

Jeff is deeply passionate about driving more energy efficiency, solving climate change, and improving the utility customer experience. Previously, he was at Resource Central, where he directed a comprehensive water conservation program that helps Coloradans conserve natural resources. He has an MBA and a Master of Environmental Management degree focused on energy policy from Yale University.

With headquarters in Boulder and an office in Denver, Tendril is transforming the residential energy market. Tendril's data analytics on more than 123 million homes create new business opportunities for any product or service provider connected to the home. Today, this includes electric and gas utilities and energy retailers. Built over more than a decade, the Tendril Platform delivers real-time, ever-evolving data about the home and how people use energy in it.

Advanced Energy Works

A movement of advanced energy workers and supporters to make advanced energy grow, create millions of jobs, and strengthen our economy in communities across America.

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JEFF WOODWARD

Tendril

Director of Solutions Marketing
Boulder

"The advanced energy transition is one of the most important issues of our time. It's exciting and fulfilling for me to work on such an important issue."

- JEFF WOODWARD, TENDRIL



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ENERGY
ECONOMY**