

Advanced Energy Works for Illinois

Brian Bowen works with FirstFuel's technology partners to integrate data analytics into utility customer service interactions. With the advent of smart meters and advanced customer data analytics, utilities have an unprecedented amount of information about the ways in which their customers use energy—and their preferences for new energy products and services.

Through partnerships with companies like Accenture and Salesforce, Brian and the FirstFuel team are working to put that information at utility customer service representatives' fingertips, so utilities can better advise customers on ways to save or take advantage of other advanced energy offers. FirstFuel's platform derives intelligence from over 6 million business customer meters, enabling millions of energy users to connect with the energy solutions they need from their local utility.

Prior to joining FirstFuel in 2015, Brian received a Master in Environmental Policy and Planning at MIT. He began his career at FirstFuel on the Regulatory Affairs team, where he advised state Public Utilities Commissions on advanced energy efficiency programs and served as a panelist in multiple grid modernization and policy forums, as well as the U.S. Department of Energy's Quadrennial Energy Review. Brian has also worked in the demand response, smart home, nonprofit, and community solar sectors. He is a Switzer Environmental Fellow and was named one of Midwest Energy News' "40 Under 40" in 2016. He lives in Chicago.

Advanced Energy Works

A movement of advanced energy workers and supporters to make advanced energy grow, create millions of jobs, and strengthen our economy in communities across America.

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BRIAN BOWEN

FirstFuel

Director, Market Development and Partnerships
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"Working in advanced energy is never boring or mundane – by definition, it's about pushing the boundaries of what's possible in the energy sector."

- BRIAN BOWEN, FIRST FUEL



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