Advanced Energy Works for Minnesota

Jaci Friedley joined Apex Clean Energy in 2017. As part of the company’s public affairs team, she helps build relationships with communities across Apex’s Midwest portfolio. Jaci works within clean energy project communities to earn public support, work with local elected officials, and address issues raised by community members.

This is Jaci’s first role in the renewable energy industry, but she is a seasoned community organizer. Prior to joining Apex, Jaci worked for Conservation Minnesota, where she led the group’s public affairs and political engagement strategy. She also spent two years at U.S. Department of Agriculture as a deputy chief of staff for the Foreign Agriculture Service.

Apex Clean Energy, which is headquartered in Charlottesville, Virginia, employs approximately 220 people and has one of the largest renewable energy project pipelines in the country. Apex is currently developing the 300 MW Big Bend Wind project in Cottonwood County, Minnesota. This project will produce enough clean, homegrown energy to power 102,000 homes each year and represents a private investment of around $450 million, making it a major contributor to the local economy.

“I'm passionate about the strengthening rural communities across the Midwest—especially in my home state—and it's thrilling to be part of an industry that can deliver this opportunity.”

— JACI FRIEDLEY, APEX CLEAN ENERGY