

Advanced Energy Works for New Mexico

Alan Straughan has been an invaluable member of the sales team at Affordable Solar since he started in 2015. In his original role of inside sales, Alan proved time and again that his work ethic and dedication to customer service embodied the core values of the company. Those values, along with his 14 years of sales experience, earned him a promotion to Sales Manager in 2018. His duties include developing and maintaining customer relationships, establishing sales and reporting procedures for the division, and continuing to increase the bottom line.

Alan's work at Affordable Solar continues to enhance our reputation as a trusted distributor of solar equipment which has been maintained since the company's formation in Albuquerque in 1998. Affordable Solar has supplied more than 20,000 systems to commercial, industrial, scientific, community and residential customers in 96 countries.

As the largest solar installer in New Mexico, we pride ourselves on helping our employees have careers, not just jobs. Our training and development programs allow employees to meet their personal goals and give the company the opportunity to hire from within for higher level positions, all while advancing renewable energy in New Mexico.



ALAN STRAUGHAN

Affordable Solar
Sales Manager
Albuquerque

"I feel like my job matters and I'm making a difference for the better. How many people can say that? Selling a product that is not only good for the buyer but also for our planet is very rewarding."

- ALAN STRAUGHAN, AFFORDABLE SOLAR

Advanced Energy Works

A movement of advanced energy workers and supporters to make advanced energy grow, create millions of jobs, and strengthen our economy in communities across America.

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