

## Members Join Us To



### Stay Informed

Reduce cost of doing business through relevant tools, actionable information and expert insights



### Exert Influence

Combine forces to transform public policy and open new markets, at the state and federal levels



### Build Relationships

Build broad and effective relationships at the highest levels to gain cutting-edge knowledge and influence

## Become a Member of AEE

AEE is the business voice of advanced energy — the only business organization broad enough and inclusive enough to impact policy in a way that opens markets and creates opportunity across all the technologies and services that are transforming our energy system. Only AEE is engaged at both the state and federal level with the legislators and regulators who hold the keys to advanced energy growth.

## Membership Levels

- **AEE Membership** provides opportunities to influence policy through direct access to our team of experts, participation in initiatives of your choice, and networking with industry peers at AEE events.
- **Leadership Council** membership provides opportunities to engage with AEE on a strategic level and to be showcased as an industry leader in the media and at AEE events.

## Current Leadership Council Members



CLEAResult



ENERNOC



Johnson Controls



Microsoft



SUNPOWER<sup>®</sup>



For more information on becoming a member of AEE, send us an email at [membership@aee.net](mailto:membership@aee.net)



**ADVANCED  
ENERGY  
ECONOMY**

the business voice of advanced energy

## AEE Members

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AMPION<sup>™</sup>  
FOCUS YOUR ENERGY

AMP<sup>™</sup>  
SOLAR

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A subsidiary of Canadian Solar

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Transforming Resource Efficiency

S&C

SIEMENS

SilverSpring  
NETWORKS

SIMPLE  
energy

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SMARTWIRES

SOUTHERN  
CURRENT

Spirae  
Not only possible. Proven.

stem

SunConnect

SUNGEVITY  
GENERATE POSITIVE

sunnova<sup>®</sup>

SUNSTREET

SUNVERGE  
Renewable Made Reliable

Teltech  
Communications

TENDRIL<sup>®</sup>

view

Walmart<sup>®</sup>

# Our Initiatives

AEE conducts its work through initiatives designed to transform public policy to enable rapid growth of advanced energy businesses.

The **21st Century Electricity System Program** is accelerating the transition to a high performing, customer-focused electricity system. This transition will require stakeholders to develop a common vision and take action to create new utility regulatory frameworks and business models to address industry change. AEE engages with key policymakers, utility executives and advanced energy companies through facilitated policy forums. We also participate in select state regulatory proceedings to provide leadership and recommendations for electric utility industry changes that support this vision.

AEE's **Federal Policy Program** promotes the interests of advanced energy companies to Congress and key executive branch agencies. Our bi-partisan engagement in Congress focuses on educating Members on the changing electricity system and how federal policies can help modernize it. Additionally, since the advanced energy industry is large and supports jobs in every state and every district, we make the case that our industry is crucial to the economy. We work to ensure that key Members uphold the interests of our industry.

AEE has a **FERC Program** designed to ensure that competitive energy markets overseen by the Federal Energy Regulatory Commission allow advanced energy technologies to compete based on all the benefits they provide. Modifications of the rules governing these markets create large market opportunities for advanced energy technologies and can be achieved by strategic engagement at the federal, state, and grid operator level. As with all of our work, AEE provides member companies with access to key decision-makers with the power to influence their business success.

The **State Policy Program** is focused on advancing and defending policies that expand market opportunities in states around the country. AEE works with member companies and state and regional partners to identify emerging threats and opportunities, mobilize the industry voice on legislation and regulatory issues as they arise, and lead policy initiatives in targeted states. Areas of focus vary by state, and include energy efficiency and renewable energy standards, integrated resource planning, demand response policy, and advanced energy solutions to environmental regulations. In addition to our work through our 15 state partners, AEE also engages directly in California, Texas, Florida, Ohio, Virginia, and Indiana. We work with our member companies to advocate for legislative and regulatory changes that will expand advanced energy markets in these key states. As part of this work, AEE has a **Model Policy** effort dedicated to developing and pushing model advanced energy legislation to create additional opportunities for the industry in state capitols across the country.

Also at the state level, AEE is focused on expanding **Corporate Access to Advanced Energy** to make it easier for companies to procure advanced energy to control their energy costs and meet corporate sustainability goals. Working with both purchasers and developers, AEE is focused on removing barriers and creating new purchasing pathways for companies both large and small.

AEE's **Public Utility Commission (PUC) Program** seeks to promote advanced energy-friendly state regulations through collaborative educational efforts with utility commissioners across the country. Through regional PUC Advanced Energy Forums, we convene commissioners to help them understand how new, innovative energy technologies can make their energy systems more reliable, affordable and clean, and how they can put regulations in place to support these technologies.

The AEE **Advanced Transportation Program** is dedicated to accelerating the deployment of advanced vehicles with an initial focus on electrification. While sales are growing rapidly as vehicle options proliferate and costs falls, the market faces significant policy headwinds ranging from expiring federal tax credits to a lack of well designed state charging regulations. AEE's program seeks to develop a new policy momentum for the market through targeted action at the state and federal levels.

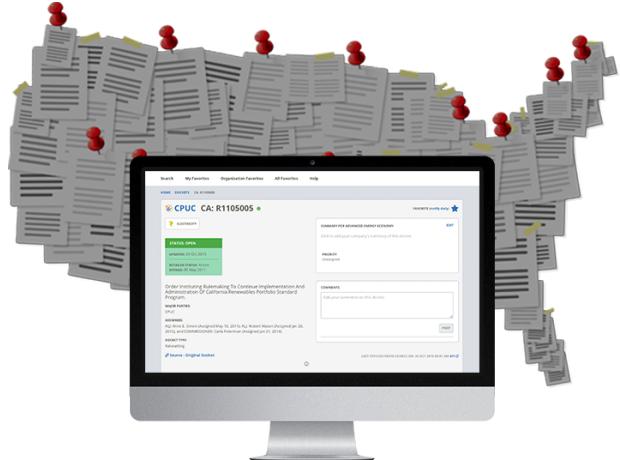
Developed by AEE's software development and policy teams, **PowerSuite** is an online platform that allows users to manage energy policy risks and opportunities from across the country with one, easy-to-use interface. It covers every state legislature, U.S. Congress, every state PUC, and FERC, and provides in-depth state profiles for all 50 states.





Staying on top of energy policy across 50 states is hard...

## PowerSuite Makes it easy.



One Platform Complete Coverage

### Legislative

- ✓ Every State Legislature
- ✓ U.S. Congress

### Regulatory

- ✓ Every State PUC
- ✓ FERC

### State Profiles

- ✓ Complete Coverage for all 50 States

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Identify and manage energy policy risks and opportunities from across the country.

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- Competitive Analysis

Stay informed about any topic

Access "AEE Insight" expert analysis

Discover "trending" policy

Leverage predictive analytics

See for yourself how easy it is to stay on top of energy policy across the country.

Visit [powersuite.aee.net](http://powersuite.aee.net) and start a free 30-day trial.

## Compare Membership Levels

	AEE Membership	Leadership Council
<b>Annual Dues</b>	<b>\$5,000 - \$50,000</b>	<b>\$75,000</b>
Members-only Newsletters on Key Policy Initiatives	✓	✓
Unlimited PowerSuite Access	✓	✓
Standing Calls & Working Groups	✓	✓
State & Federal Advocacy Activities	✓	✓
Pathway to 2050	discounted access	discounted access
Energy Forward		
Sponsorship Opportunities	25% discount	50% discount
CEO Forums & Limited Capacity Events	eligible	✓
Visibility at Key Events & for Media Opportunities	eligible	✓
Company Priority Briefings for AEE Staff		✓
Board Seat		eligible

Annual Revenue	Member Dues
< \$1M	\$5,000
\$1M - \$50M	\$10,000
\$50M - \$100M	\$15,000
\$100M - \$250M	\$20,000
\$250M - \$500M	\$25,000
\$500M - \$1B	\$30,000
\$1B - \$2B	\$40,000
\$2B +	\$50,000

Note: Membership dues are billed on an annual basis based on enrollment date



## AEE BOARD OF DIRECTORS

Advanced Energy Economy (AEE) is an association of business leaders from companies that are making the global energy system more secure, clean, and affordable. Our members include companies involved in technology development, component and product manufacturing, project and infrastructure development, engineering services, finance, and advisory services.

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